

Southern Endodontic Study Group 2025 Annual Meeting Schedule

Wednesday, July 9th

6:00 p.m. - 8:00 p.m. Early Arrival Social

Thursday, July 10th

9:00 a.m. Set-up

10:00 a.m. Registration Opens

1:00 p.m. - 5:00 p.m. Dr. Meetu Ralli Kohli - *Bioceramics: How Far Have We Come?*

6:30 p.m. - 9:30 p.m. Reception/Dinner*

Friday, July 11th

7:00 a.m. - 8:00 a.m. Breakfast

8:00 a.m. - 11:30 a.m. Dr. Meetu Ralli Kohli - *When to Retain the Dental Traumatic Injuries: Striving for the Best Outcome*

12:00 p.m. - 5:30 p.m. Golf Outing*

Saturday, July 12th

7:00 a.m. - 8:00 a.m. Breakfast

8:00 a.m. - 12:00 p.m. Dr. Meetu Ralli Kohli - *External Root Resorption: Retaining the Tooth*

6:30 p.m. - 10:30 p.m. Farewell Dinner*

Speaker is sponsored by Brasseler USA.

**This is a fee event per person if not included in sponsorship level.
SESG reserves the right to change the meeting schedule.*

Hotel Information:

The Breakers Palm Beach, Palm Beach, FL

Call: (844) 275-4727

Reference: Southern Endodontic Study Group

Rooms starting at \$495.00/per night. (Limited rooms at this rate)

NO Daily resort fee!

Please reserve soon – we expect to fill the room block quickly.

You must be registered for this meeting to take advantage of the room block rate.

The room block deadline is June 9, 2025.

Visit www.southernendo.org

For more information & online reservation link.



Southern Endodontic Study Group
AAE District III
30524 Birdhouse Drive
Wesley Chapel, FL 33545



**Important SESG Meeting
Information Enclosed!**



LIKE the SESG on



**Sponsorship &
Exhibiting Information**

July 10-12, 2025

**THE BREAKERS PALM BEACH
PALM BEACH, FL**

Sponsorship Levels:

As a SESG Diamond Sponsor: These events include the benefits of a Platinum sponsor in addition to signage and recognition as a SESG Diamond Sponsor. Sponsor of golf tournament is encouraged, but not obligated to provide appropriate amenities. **Cost: \$8,000.00** – Thursday Night Reception/Dinner. **\$7,000.00** – Saturday Night Dinner. **\$6,000.00** – Jim Tate Open (Golf Outing).

As a SESG Platinum Sponsor: Your company will be listed in ALL promotional materials as a SESG Platinum Sponsor, be a participant in the **Corporate Forum*** (a 10 minute corporate presentation available during lecture time), registration for Thursday night reception for three people, golf with a SESG member at SESG golf outing, (priceless time with SESG member), tabletop exhibit for three days in a prime location, your company may donate to participate in a door prize raffle, Friday/Saturday Breakfasts for two reps, Saturday Farewell Dinner for one company representative and two guests and your company may submit 1/2 page ad to be placed in the meeting program/directory. **Cost: \$5,000.00.** Speaker sponsors are considered a platinum sponsor.

As a SESG Gold Sponsor: Your company will be listed in ALL promotional materials as a SESG Gold Sponsor, sponsor one of the two breakfasts, registration for Thursday night reception/dinner for two people, tabletop exhibit for three days in a secondary location, your company may donate to participate in a door prize raffle, Friday/Saturday Breakfasts for two reps, Saturday Farewell Dinner for company representative and one guest or you may opt to add two reps to the Thursday night reception/dinner in lieu of Saturday event. Your company may submit 1/4 page ad to be placed in the meeting program/directory. **Cost: \$4,000.00**

As a SESG Silver Sponsor: Your company will be listed in ALL promotional materials as a SESG Silver Sponsor, tabletop exhibit for three days in a tertiary location, will have shared sponsorship on one meeting break, registration for Thursday night reception/dinner for company representative, your company may donate to participate in a door prize raffle, Friday/Saturday Breakfasts for two reps, Saturday Farewell Dinner for company representative or you may opt to add one rep to the Thursday night reception/dinner in lieu of Saturday event. Your company may submit a business card ad to be placed in the meeting program. **Cost: \$3,000.00**

As a SESG Bronze Sponsor: Your company will be listed in ALL promotional materials as a SESG Bronze Sponsor, you may donate a door prize to participate in the door prize raffle and will be able to place a discount coupon/advertising flyer in the meeting attendee registration envelope. Bronze sponsors do not attend the meeting. **Cost: \$1,000.00**

Each additional representative over the indicated number of representatives in the sponsorship level: \$500.00

**The SESG reserves the right to secure date and time of corporate forums.*

Door prize drawing will be limited to CE Registrants only (dentists). Winners to be drawn in the meeting room with vendor recognition/prize announced.

Dentists must be present to win.

All ad artwork for meeting program/directory must be submitted by June 20, 2025 with final approval by the SESG.

More Information:

All company representatives and their guests must be registered for the meeting. After the exhibitor contract is received an exhibiting rules/regulations agreement will be sent.

There are many SESG activities, and like SESG members, your company (or representative) must register and pay the fee associated with the event, unless the activity is included in the sponsorship level. Each company representative will receive a meeting registration form. Family members (including children) may attend events sponsored by SESG, but must be registered for the meeting at the same cost as an SESG Member. Additional company representatives may register for the meeting, and reserve a room at the SESG rate, but will be required (if not included in the specified number of allowable attendance above) to pay for activities/events.

Exhibiting is on Thursday afternoon, Friday morning, and Saturday morning. Set-up will be Thursday, July 10, 2025, starting at 9:00 a.m.

There will be an afternoon break on Thursday and a morning break on both Friday and Saturday. All breaks and breakfasts will be located in or near the exhibit area on all days.

The meeting schedule, including the contracted speaker for this event, is located on the opposite side of this brochure.

Please consider one of the different levels of sponsorship and recognition opportunities they encompass. Once your sponsorship/exhibitor contract is received additional meeting information will be forwarded to you.

Up-to-date meeting information and a list of participating exhibitors will be available on the SESG website: www.southernendo.org. Please complete the exhibitor contract and return to the SESG Office along with payment before **June 15, 2025**.

Southern Endodontic Study Group 2025 Annual Meeting Sponsorship/Exhibitor Contract

Please check level of participation:

Diamond Platinum Gold Silver Bronze Extra Rep(s)

Firm Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Website: _____

Type of product to be exhibited: _____

Contact Person: _____

Representative(s) attending: _____

Do you need an electrical outlet? yes no

PAYMENT INFORMATION: (CHECKS PREFERRED)

Credit Card M/C & Visa Check Enclosed \$ _____

Card Number: _____

Exp. Date: _____ CVV Code: _____

Street No. _____ Billing Zip: _____

Signature: _____

Checks payable to: Southern Endodontic Study Group

Please return to:

SESG, 30524 Birdhouse Drive

Wesley Chapel, FL 33545

Questions?

Email: SESG10@tampabay.rr.com

Phone: 813-541-4056

Fax: 813-388-6098

SHIPPING INFO:

All items shipped to the resort in advance must be approved by the Meetings & Events Manager. All shipping costs are at the expense of the vendor. Items may not arrive more than seven (7) days in advance of the event. An \$8 box handling fee applies for all inbound and outbound items and a \$300 fee applies for each palette. Please make your Meetings & Events Manager aware of any outbound shipping that will need to occur.

Please address packages as such:

Vendor Name / Southern Endo Study Group

C/O The Breakers

One South County Road

Palm Beach Florida 33480

July 10-12, 2025

